



FONDATION
LA RUE DES
FEMMES

11th Edition
Gala for Relational Health

Celebrate LIFE!

November 16, 2022 5:30 p.m.



Marché Bonsecours

350, rue Saint-Paul Est, Montréal

PRESENTED BY



Foundation

BECOME A SPONSOR

exclusive SPONSORSHIPS

	Presenting Sponsor \$25,000	Cocktail Partner \$15,000	Auction Partner \$15,000	Menu Partner \$12,000	Photo Booth Partner \$10,000	Performance Partner \$8,000	Support Partner \$5,000
Logo associated with the Gala's logo on all visual material (Presented by...)	X						
Opportunity to make a short speech	X						
Presence on the stage, alongside the Honorary Committee, during the cheque presentation	X						
Posting of a video on LrdF's social media networks (produced by the sponsor)	X						
Use of the sponsor's corporate colours in the cocktail reception décor (possible contribution by the sponsor to enhance visibility)		X					
Logo on the auction website			X				
Logo on the electronic auction application, which will be downloaded by guests and projected on the screens several times during the evening			X				
Logo included on the menu page of the printed program				X			
Logo on all photos taken in the photo booth					X		
Logo displayed on the screen during the presentation of the artist						X	
Sponsor's corporate banner installed at the event venue	Entrance or stage	Cocktail zone	Auction zone	Visible location in the room	Photo booth entrance		
Mention of the sponsor's name by the host	During the opening remarks	During the cocktail reception and opening remarks	During the presentation of the auction	Each course	During the evening	During presentation of the artist	
Post on the La rue des Femmes Facebook page	Exclusive	Exclusive	Mention	Mention	Mention	Mention	Mention
Post on the La rue des Femmes LinkedIn page	Exclusive	Exclusive	Mention	Mention	Mention	Mention	Mention
Presence on the La rue des Femmes Website (with hyperlink)	Logo	Logo	Logo	Logo	Logo	Mention	Mention
Ad in the printed program	1 page	1 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page
Mention in the printed program, on the screens during the event (in a loop), and in the thank you letter	Logo	Logo	Logo	Logo	Mention	Mention	Mention
One table of choice, identified with the sponsor's name (10 tickets – value of \$4,000)	X	X	X				
Tickets for the Gala (value of \$415 each)*				6	4	2	2
Mention in the LrdF Foundation's annual report for 2022-2023	X	X	X	X	X	X	X

*Possibility to purchase extra tickets at a special rate

Single ticket
\$415

Table for 10 guests
\$4,000



PURCHASE
tickets



ONLINE
imakeanonlinedonation.org/laruedesfemmes/SB22

TICKET PURCHASES & SPONSORSHIPS
Miriem Mkinsi, Philanthropic Development Advisor
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AFTER TWO YEARS OF VIRTUAL GATHERINGS,
IT IS A PLEASURE TO INVITE YOU TO JOIN US,
IN PERSON, FOR AN EVENING TO
Celebrate **LIFE!**

Let's come together to celebrate the joy of being together again, and even more importantly, to acknowledge the amazing resilience of women who are in a state of homelessness, as well as their incredible strength to live.

450 guests are expected to attend this memorable event, which will be chaired by Mrs. Sheena Toso, Regional Vice-President, Eastern Region, at RBC Insurance, and held at the Marché Bonsecours.

Please join us! By participating to the Gala for Relational Health, you allow us to pursue our essential, life-saving work.

REASONS TO PARTICIPATE

- › To help women restore their relational health and break free from their state of homelessness.
- › To meet the essential needs of women who are in a state of homelessness.
- › To network with guests from the business community as well as several public figures.


La rue des Femmes, a not-for-profit organization founded by Léonie Couture in 1994, is a relational health centre that welcomes and treats women who are in a state of homelessness.

OUR MISSION

- › To offer therapeutic and preventive care to women who are in a state of homelessness.
- › To engage in research and provide training in relational health to care providers.
- › To raise public awareness about the issue and challenges of women's homelessness.
- › To promote relational health as a key aspect of overall health – one that is as vitally important as physical and mental health.

A FEW STATISTICS FROM 2021-2022


1,192
women
welcomed


20,240
overnight stays


40,995
attendances at
our day centres


68,978
meals served

1050, rue Jeanne-Mance, Montréal (Québec) H2Z 1L7
laruedesfemmes.org



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