

EXCLUSIVE SPONSORSHIPS	Campaign Presenter	Auction Partner	Les Étincelles du cœur Partner	Closing Event Partner	Artistic Interlude Partner	Coffee Break Partner	Supporting Partner
	25,000 \$	15,000 \$	15,000 \$	12,000 \$	10,000 \$	8,000 \$	5,000 \$
Mention of the partner in the news release for the <i>Together...Healing Homelessness</i> campaign (Presented by...)	X						
Logo associated with the campaign logo on all visual elements (Presented by...)	X						
Opportunity to make a short speech at the closing event	X						
(Virtual) presence with the honorary committee at the cheque presentation	X						
Broadcast of a video of the sponsor on LrdF's social networks (produced by the sponsor)	X						
Exclusive posting on LrdF's social networks to announce the <i>Campaign Presenter</i> sponsor	X						
Mention in the <i>News</i> section of the La rue des Femmes website	X						
Partner mention in the <i>Together...Healing Homelessness</i> Google Ads campaign	X						
Logo on the virtual auction application platform, the link to which will be sent to the entire La rue des Femmes community, and shared on LrdF's social networks		X					
Mention of the partner at the closing event, when the results of the virtual auction are announced		X					
Mention of the <i>Auction Partner</i> on LrdF's social networks (Facebook, LinkedIn, Instagram)		X					
Logo on virtual auction e-mails		X					
Mention of the partner in the Google Ads campaign for the <i>Auction</i> component		X					
Logo on the <i>Les Étincelles</i> socio-financing platform, the link to which will be sent to the entire La rue des Femmes community, and shared on LrdF's social networks.			X				
Presentation of the list of winners of <i>Les Étincelles</i> participating teams at the closing event			X				
Mention of the <i>Les Étincelles Partner</i> on LrdF's social networks (Facebook, LinkedIn, Instagram)			X				
Logo on e-mails promoting the <i>Les Étincelles</i> component of the campaign			X				
Mention of the partner in the Google Ads campaign for the <i>Les Étincelles</i> component			X				
Logo at the opening of the virtual closing event				X			
Mention of the company by the moderator at the opening of the virtual closing event				X			
Logo on the invitation e-mails for the virtual closing event				X			
Showing of a short video at the virtual closing event				X			
Mention of <i>Closing Event Partner</i> on LrdF's social networks (LinkedIn, Facebook, Instagram)				X			
Mention of the company by the moderator during the closing event's artistic interlude					X		
Company logo during presentation of the closing event's artistic interlude					X		
Mention of the company by the moderator during the closing event's coffee break						X	
Company logo during the closing event's coffee break presentation						X	
Logo in the background at the closing event	X	X	X	X	X	Mention	Mention
Mention of the company by the moderator at the closing event	X	X	X	X	X	X	X
La rue des Femmes <i>Together... Healing Homelessness</i> campaign website section (with hyperlink)	Logo	Logo	Logo	Logo	Logo	Logo	Mention
<i>Together... Healing Homelessness</i> Campaign dedicated e-mail	Exclusive	Logo	Logo	Logo	Logo	Logo	Mention
Identification on thank-you letters	Presented by	Logo	Logo	Logo	Logo	Mention	Mention
Mention in the 2021-2022 LrdF annual report	X	X	X	X	X	X	X